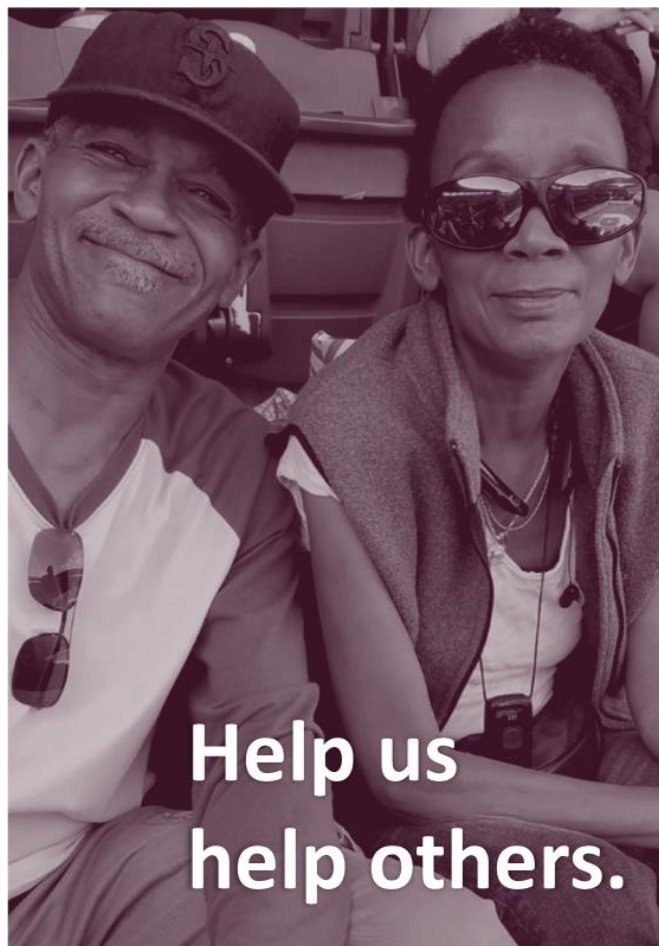


BIAWA Sponsorship Opportunities



**Every person living with
a Brain Injury deserves
the highest quality of
life.**

**Your sponsorship can
help change lives.**



**Our vision is a world where Brain Injury is prevented and every person
already affected by its impact benefits from resources that maximize
his/her quality of life.**

BIAWA Sponsorship Opportunities



For almost two years we all have been challenged by the pandemic. We understand that YOU and your business have been impacted. Help us make a difference now and a better future.

- Your partnership with BIAWA to sponsor an event truly enhances people's lives for the better, especially during these most difficult times.
- Your partnership plays a critical role in our ability to respond quickly and efficiently to new challenges of our clients and the brain injury community.
- Your partnership allows BIAWA to continue providing help, resources and case management for clients across Washington State.

We hope that you will join us to ensure that HOPE continues to reign supreme in all we do.

Thank you for partnering with us to help individuals with Brain Injuries achieve their highest possible quality of life.

The BIAWA strives to reach more survivors every year, and our sponsors help us to do so. In turn, BIAWA provides sponsors with various branding and networking opportunities. Sponsors gain recognition within the far-reaching BIAWA community of leading medical, legal, and sports organizations, along with survivors of Brain Injury and their caregivers.

Sponsors receive all or **some** of these benefits **depending** on the event and their sponsorship level:

- Recognition on the BIAWA and event **websites**
- Inclusion in **email blasts** for the sponsored event
- Team and/or VIP **registration** for the sponsored event
- Logo recognition on **printed materials** for the sponsored event
- Logo recognition on **signage** at the sponsored event
- **Verbal recognition** at the sponsored event
- Event-specific **custom branding** opportunities

BIAWA Sponsorship Opportunities



Please note: Event and subsequent fulfillment details are subject to change.

	Presenting	Platinum	Gold	Silver	Bronze	Purple
Events						
Golf Tournament	\$15,000 (exclusive)	Dinner: \$10,000	Reception: \$7,500	Survivor: \$5,000	Contests: \$2,500	Hole: \$1,500
B.I.G. Gala	\$50,000 (exclusive)	\$25,000	\$17,500	10,000	\$7,500	\$5,000
Art Show	\$5,000 (exclusive)	\$2,500	\$1,000	n/a	n/a	n/a
Walk, Run, Roll & Ride	\$7,500 (exclusive)	\$5,000 (exclusive)	\$2,500	\$1,000	NPO: \$500	n/a
Programs						
Podcast	\$1,500 / episode	n/a	n/a	n/a	n/a	n/a
Brain Health & Wellness Classes	\$250 / class					
Scholarships	Contact Us	For Details				

Sponsors of the Brain Injury Gala receive a 25% discount on sponsorship another BIAWA event. For more details, please reach out to Randi Carter - Events & Development Manager at randic@biawa.org.

Brain Injury Golf Tournament



BIAWA's Brain Injury Golf Tournament. Over 100 golfers will come together for a fun day on the greens. Guests will enjoy a lunch, post-event dinner & cocktails, and awards ceremony. There are multiple opportunities across sponsorship levels, offering different branding and benefits. ***A full event sponsorship prospectus is available upon request.***

BIAWA Sponsorship Opportunities



Brain Injury Gala (B.I.G. Event)

BIAWA's Brain Injury Gala (B.I.G.) is the nation's largest fundraiser for Brain Injury! BIAWA welcomes guests to the Westin Seattle for an inspiring evening that highlights the determination of survivors and the support that BIAWA offers them. Guests enjoy a hosted reception, dinner and the opportunity to bid on exciting silent and live auction items. There are over 25 unique opportunities across sponsorship levels, offering different branding and benefits. ***A full event sponsorship prospectus is available upon request.***

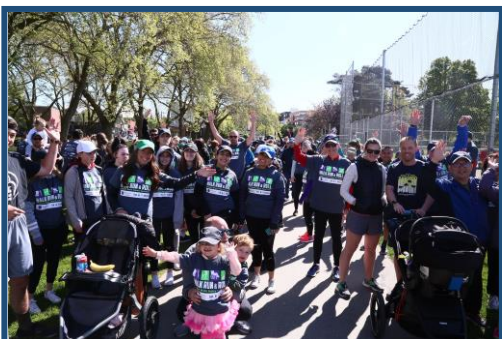


Brain Injury Art Show



Every year, BIAWA curates an exhibit showcasing artwork by survivors of Brain Injury. Sponsorship Includes logo in Virtual Tour and a Virtual Gallery promoted on the BIAWA website and social media platforms. These offer great exposure for both the artists and sponsors. ***A full event sponsorship prospectus is available upon request.***

Walk, Run, & Roll



BIAWA invites participants (and pets) to **join us virtually** to walk, run or roll. Our annual WRR&R Event raises community awareness about Brain Injury, and helps fund BIAWA's mission of supporting survivors. Sponsors receive recognition on all event marketing materials (digital and printed), event signage, and participant T-shirts. Sponsoring organizations also receive an opportunity to include branded swag in participant boxes and complimentary event registrations.

The Presenting Sponsor is invited to create a Welcome Video. ***A full event sponsorship prospectus is available upon request.***

BIAWA Sponsorship Opportunities



Brain Injury Today Podcast

Started in March 2020 in collaboration with Goal 17 Media as a way to help connect and inform the Brain Injury community in response to COVID-19. We share stories, insights and resources for listeners – content that informs, inspires and gives hope. Sponsors receive recognition at the beginning and end of the podcast, in the show notes, on the podcast landing page, and in all episode marketing materials (digital and printed). Sponsorship is non-exclusive.

A full sponsorship prospectus is available upon request.



Brain Health & Wellness Classes

BIAWA's Brain Health and Wellness Program operates at several locations across the state. Virtual class options are also available. These classes are designed to improve the quality of life of survivors of Brain Injury. Class topics are focused on increasing independence, improving life skills, and encouraging physical and mental health. Class topics are specifically tailored to brain injury recovery. Sponsors will receive recognition on all class catalogs and digital and printed marketing. Catalogs are printed 3 times a year and distributed to hospitals and service providers throughout the region offering great exposure for sponsors. ***Reach out now for more details.***

Annual Brain Injury Scholarship Naming Rights

BIAWA is offering naming rights for each of three annual Brain Injury Scholarships awarded to Brain Injury survivors and professionals. BIAWA awards up to five (5) \$1,000 scholarships in the following categories: 1) Eastern Washington Undergraduate Survivor, 2) Western Washington Undergraduate Survivor, and 3) Higher Education / Professional committed to advances in Brain Injury knowledge in Washington State. Annual naming rights of scholarships are available, with first priority on renewal. Sponsors will receive recognition on all scholarship marketing materials (digital and printed). ***Reach out now for more details.***

*Sponsors help BIAWA to **support, educate, and empower** those affected by Brain Injury:*

1. BIAWA's **toll-free Brain Injury Resource Line** is open from 9am to 5pm PT every weekday, excluding public holidays. Resource Specialists connect survivors of Brain Injury to services in their area at no cost (more than half of calls come from individuals who live below poverty level).
2. BIAWA's Resource Managers assist survivors of Brain Injury one-to-one across Washington State with applications for housing and benefit programs, locating resources such as medical care, therapy services, or legal representation, and achieving personal goals. Resource Managers may also offer support during consultations and appointments.
3. BIAWA established the **nation's first Brain Health & Wellness program**, which offers non-clinical classes to survivors of Brain Injury to improve physical, mental, and emotional health. Classes are held in Seattle, Lynnwood, Puyallup and Tacoma. Classes have been held virtually since June 2020 and participation levels have doubled, or tripled in some instances.
4. BIAWA continues to provide **targeted trainings** on Brain Injury to social service agencies, law enforcement, educators, medical providers, and caregivers.
5. BIAWA works with lawyers to **pass legislation** that promotes Brain Injury awareness. For example, BIAWA was an active advocate of The Zackery Lystedt Law, which inspired similar youth sports concussion safety legislation to be passed across the nation. The Kenney Bui Rule was added in 2020 to W.I.A.A. rules to strengthen the Zackery Lystedt Law.

Contact:

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