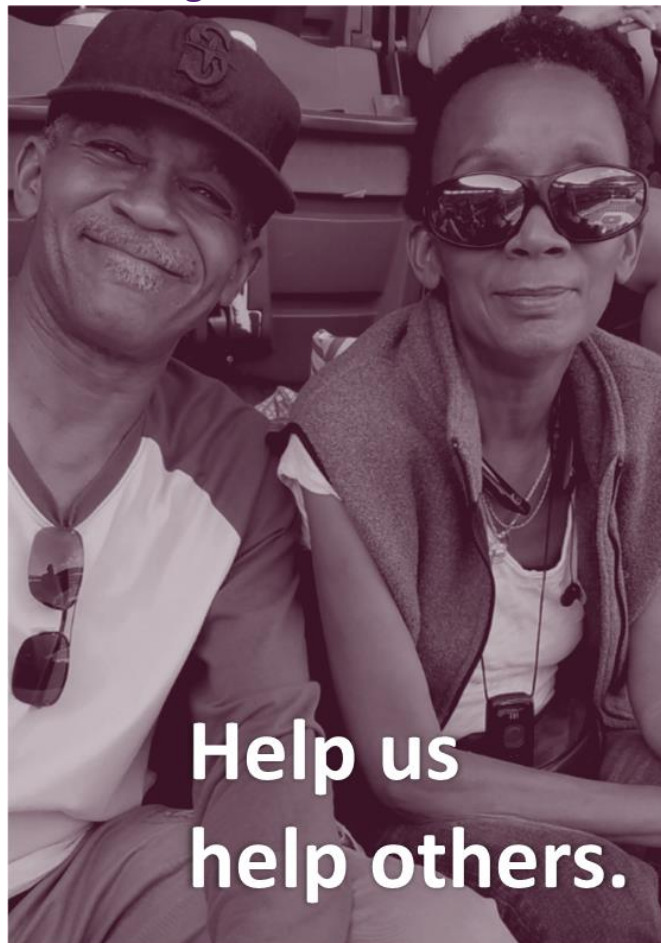


Become A Sponsor

2022 Sponsorship Opportunities

Every person living with a
Brain Injury deserves the
highest quality of life.

Your sponsorship can help
change lives.



Our vision is a world where Brain Injury is prevented and every person already affected by its impact benefits from resources that maximize his/her quality of life.



Brain Injury Alliance WASHINGTON

2022 Sponsorship Opportunities

December 2021 – December
2022

For almost two years we all have been challenged by the pandemic. We understand that YOU and your business have been impacted. But we are looking forward to a **bright** year ahead.

- Your partnership with BIAWA to sponsor an event truly enhances people's lives for the better, especially during these most difficult times.
- Your partnership plays a critical role in our ability to respond quickly and efficiently to new challenges of our clients and the brain injury community.
- Your partnership allows BIAWA to continue providing help, resources and case management for clients across Washington State.

We hope that you will join us to ensure that HOPE continues to reign supreme in all we do.

Thank you for partnering with us to help individuals with Brain Injuries achieve their highest possible quality of life.

The BIAWA strives to reach more survivors every year, and our sponsors help us to do so. In turn, BIAWA provides sponsors with various branding and networking opportunities. Sponsors gain recognition within the far-reaching BIAWA community of leading medical, legal, and sports organizations, along with survivors of Brain Injury and their caregivers.

Sponsors receive all or **some** of these benefits **depending** on the event and their sponsorship level:

- Recognition on the BIAWA and event **websites**
- Inclusion in at least one BIAWA **newsletter**
- Inclusion in **email blasts** for the sponsored event
- Team and/or VIP **registration** for the sponsored event
- Logo recognition on **printed materials** for the sponsored event
- Logo recognition on **signage** at the sponsored event
- **Verbal recognition** at the sponsored event
- Event-specific **custom branding** opportunities

Please note: Event and subsequent fulfillment details are subject to change.

	Presenting	Platinum	Gold	Silver	Bronze	Purple
Events						
Awareness Month Concert March 16, 2022	\$5,000 (exclusive)	\$2,500	\$1,000	\$500	n/a	n/a
Walk, Run & Roll April 30, 2022	\$7,500 (exclusive) SOLD!	\$5,000 (exclusive)	\$2,500	\$1,000	NPO: \$500	n/a
Golf Tournament¹ Sept 1, 2022	\$15,000 (exclusive)	Dinner: \$10,000	Reception: \$7,500	Survivor: \$5,000	Contests: \$2,500	Hole: \$1,500
B.I.G. Gala^{1,2} Nov 5, 2022	\$50,000	\$25,000	\$17,500	\$10,000	\$7,500	\$5,000
Art Show Fall 2022-Winter 2023	\$5,000 (exclusive)	\$2,500	\$1,000	n/a	n/a	n/a
Programs						
Podcast	\$1,500 / episode	n/a	n/a	n/a	n/a	n/a
Brain Health & Wellness Classes	\$250 / class					
Corporate Brain Champion⁴	\$1,500*					
Scholarships	Contact Us	For Details				

¹ **Returning 2021 Tournament Sponsors have priority until *January 31, 2022*.**

² **Sponsors of the 2022 Brain Injury Gala receive a 25% discount on sponsorship of one 2022 event.**

³ **Gala Sponsors who *COMMIT by July 31* will have logos included in the Gala Invitations.**

⁴ **All sponsors receive 25% discount on Corporate Brain Champions membership.**

For more details, please reach out to Suzette Hart, Marketing & Development Manager at suzetteh@biawa.org.

Awareness Month Concert

Celebrate Brain Injury Awareness Month with a fun evening of music and food at the Kirkland Performance Center on March 16, 2022. Sponsors receive recognition on all event marketing materials (digital and printed), event signage, and complimentary event tickets with reserved seating.

A full event sponsorship prospectus is available upon request.



Walk, Run & Roll



BIAWA invites participants (and pets) of all abilities to walk, run, roll on April 30, 2022 at Green Lake Park. This 400+ person exercise in movement raises community awareness about Brain Injury and helps fund BIAWA's mission of supporting survivors. Sponsors receive recognition on all event marketing materials (digital and printed), event signage, and participant T-shirts. Sponsoring organizations also receive an opportunity to include branded swag in participant boxes and complimentary event registrations. The Presenting Sponsor is invited to create a Welcome

Video. ***A full event sponsorship prospectus is available upon request.***

Brain Injury Golf Tournament

BIAWA's Brain Injury Golf Tournament is the hottest ticket in town! On September 1, 2022, over 100 golfers will come together at The Golf Club at Redmond Ridge for a fun day on the greens. Guests will enjoy a lunch, post-event dinner & cocktails, and awards ceremony. There are multiple opportunities across sponsorship levels, offering different branding and benefits. ***A full event sponsorship prospectus is available upon request.***



Brain Injury Gala (B.I.G. Event)



BIAWA's Brain Injury Gala (B.I.G.) is the nation's largest fundraiser for Brain Injury! On November 5, 2022, BIAWA will welcome guests to the Westin Seattle for an inspiring evening that highlights the determination of survivors and the support that BIAWA offers them. Guests enjoy a hosted reception, dinner and the opportunity to bid on exciting silent and live auction items. There are over 25 unique opportunities across sponsorship levels, offering different branding and benefits. ***A full event sponsorship prospectus***

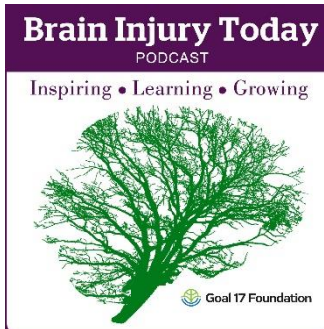
is available upon request.

Brain Injury Art Show 2022

Every year, BIAWA curates an exhibit showcasing artwork by survivors of Brain Injury. Dates and venue TBD. A reception will be planned for December. ***A full event sponsorship prospectus is available upon request.***



Brain Injury Today Podcast



Started in March 2020 in collaboration with Goal 17 Media as a way to help connect and inform the Brain Injury community in response to COVID-19. We share stories, insights and resources for listeners – content that informs, inspires and gives hope. Sponsors receive recognition at the beginning and end of the podcast, in the show notes, on the podcast landing page, and in all episode marketing materials (digital and printed). Sponsorship is non-exclusive. ***A full sponsorship prospectus is available upon request.***

Brain Health & Wellness Classes

BIAWA's Brain Health and Wellness Program operates at several locations across the state. Virtual class options are also available. These classes are designed to improve the quality of life of survivors of Brain Injury. Class topics are focused on increasing independence, improving life skills, and encouraging physical and mental health. Class topics are specifically tailored to brain injury recovery. Sponsors will receive recognition on all class catalogs and digital and printed marketing. Catalogs are printed 3 times a year and distributed to hospitals and service providers throughout the region offering great exposure for sponsors. ***Reach out now for more details.***

Corporate Brain Champions

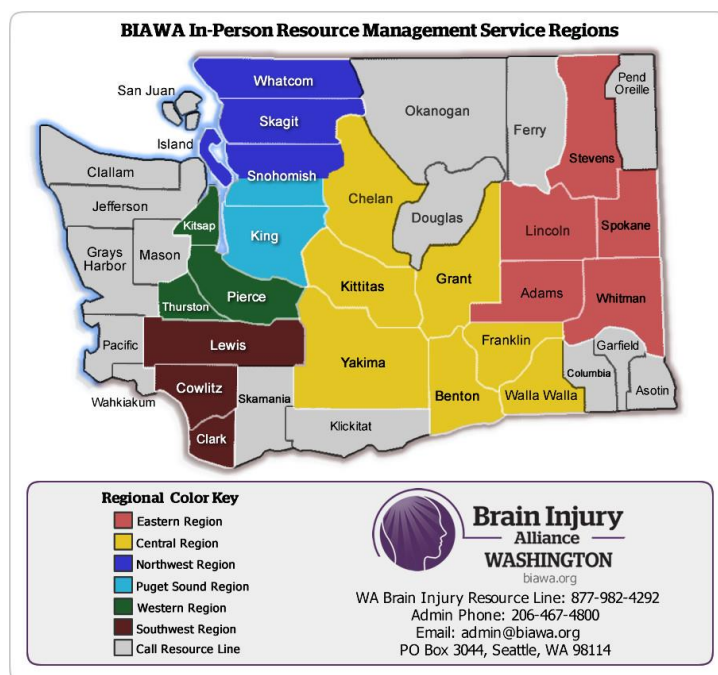
As a Corporate Champion, your business will be authorized to officially display the BIAWA logo on your company website for one (1) year. A great way for your company to show support for the brain injury community to your clients and customers. Corporate Brain Champions also receive lapel pins, which are great to wear for meetings and networking. ***Reach out now for more details.***

Annual Brain Injury Scholarship Naming Rights

BIAWA is offering naming rights for each of three annual Brain Injury Scholarships awarded to Brain Injury survivors and professionals. BIAWA awards up to five (5) \$1,000 scholarships in the following categories: 1) Eastern Washington Undergraduate Survivor, 2) Western Washington Undergraduate Survivor, and 3) Higher Education / Professional committed to advances in Brain Injury knowledge in Washington State. Annual naming rights of scholarships are available, with first priority on renewal. Sponsors will receive recognition on all scholarship marketing materials (digital and printed). ***Reach out now for more details.***

Sponsors help BIAWA to support, educate, and empower those affected by Brain Injury:

- ✚ BIAWA's **toll-free Brain Injury Resource Line** is open from 9am to 5pm PT every weekday, excluding public holidays. Resource Specialists connect survivors of Brain Injury to services in their area at no cost (more than half of calls come from individuals who live below poverty level).
- ✚ BIAWA continues to provide the **state's only Pediatric Brain Injury Resource Management program**, which provides one-to-one support to children and families affected by Brain Injury.
- ✚ BIAWA continues to offer **extensive adult resource management**. BIAWA's Resource Managers assist survivors of Brain Injury across Washington State with applications for housing and benefit programs, locating resources such as medical care, therapy services, or legal representation, and achieving personal goals. Resource Managers may also offer support during consultations and appointments.
- ✚ BIAWA established the **nation's first Brain Health & Wellness program**, which offers non-clinical classes to survivors of Brain Injury to improve physical, mental, and emotional health. Classes are held in Seattle, Lynnwood, Puyallup and Tacoma. Classes have been held virtually since June 2020 and participation levels have doubled, or tripled in some instances.
- ✚ BIAWA continues to provide **targeted trainings** on Brain Injury to social service agencies, law enforcement, educators, medical providers, and caregivers.
- ✚ BIAWA works with lawyers to **pass legislation** that promotes Brain Injury awareness. For example, BIAWA was an active advocate of The Zackery Lystedt Law, which inspired similar youth sports concussion safety legislation to be passed across the nation. The Kenney Bui Rule was added in 2020 to W.I.A.A. rules to strengthen the Zackery Lystedt Law.



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