

Impact Report

FY2020



Connecting Our Community

Together



Brain Injury
Alliance
WASHINGTON

Our Mission: To increase public awareness, support, and hope for those affected by Brain Injury through education, assistance, and advocacy.

Letter from Board President Kristy Millette and Executive Director Deborah Crawley

Dear Friends, Supporters, and Colleagues,

The Brain Injury Alliance of Washington (BIAWA) has continued to evolve and grow to better meet the needs of a diverse community across our state. We point with pride to the many accomplishments in the past few years and our response to continue to serve our community during these unprecedented times due to COVID-19.

- ❖ Expansion of Brain Health & Wellness classes in-person to 5 sites and virtually once unable to meet in person.
- ❖ Involvement with Patient Centered Outcome Research Institute's BRITE Study with the University of Washington's TBI Model Systems.
- ❖ Through the award of an expanded DSHS Resource Center Contract, we have expanded in-person Resource Management services across the state.
- ❖ Added innovative new programming to serve our community including the Pooled Alliance Community Trust (PACT) and the Brain Injury Today Podcasts.
- ❖ Pivoted as required due to COVID-19 to ensure important fundraising events occurred to support an increase in demand for services.
- ❖ Pivoted as required to continue to provide Resource Management services and virtual services (including our annual Brain Injury Art Show) to support those who have suffered a Brain Injury and their families.
- ❖ Undertook a Strategic Planning Process with the BIAWA Board of Directors that will culminate in the spring of 2021 to provide long-term direction and guidance as BIAWA continues to evolve and grow - with those we serve always at the center of our work.

It's because you are there for us, that we can be there for our community members in their time of need.

Thank you,



Kristy Millette
BIAWA BOARD PRESIDENT



Deborah Crawley
EXECUTIVE DIRECTOR

We point with pride to the many accomplishments in the past few years and our response to continue to serve our community during these unprecedented times due to COVID-19.

Deborah Crawley, Executive Director

Your caring made a big *impact* for individuals with Brain Injuries

Brain Injury Today PODCAST

A severe brain injury nearly killed Darin Harris, former UW football player. Darin gets candid about depression, football, and coping with brain injury and systemic racism as a member of the Black community.

Hosted by BIAWA Executive Director Deborah Crawley
BrainInjuryTodayPodcast.org

Darin Harris, BIAWA Board member and Past President discusses football, advocating for concussion protocol legislation, and symptoms and depression after his injury in Episode 6 of the Brain Injury Today Podcast.

Brain Injury Today Podcast

Our new Brain Injury Today Podcast has connected our community and survivors of Brain Injury during this time of isolation.

Survivors, researchers and professionals have joined the conversation. To date, twelve episodes have been release and have had over 1621 downloads since March.

Podcasts are available at BrainInjuryTodayPodcast.org as well as several podcast platforms.

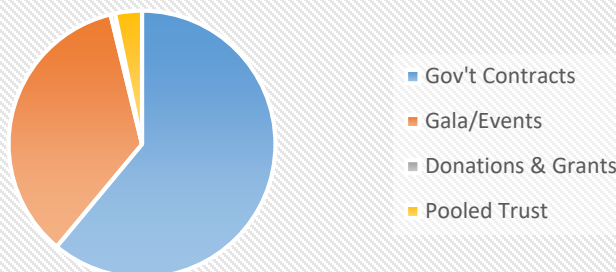
- ❖ Our Resource Managers have spent thousands of hours helping connect people to resources and fill the gaps for needed services such as applying for Social Security benefits, navigating the medical system, and finding legal help.
- ❖ We had 199 participants in 51 in-person Brain Health & Wellness classes between 07/19 – 03/20 to give survivors opportunities to gain life skills and improve wellness.
- ❖ BH&W Classes went virtual in June in response to COVID. To date we have offered 19 virtual classes and have had 204 participants.
- ❖ We continued to create a community for survivors and their caregivers with six social outings and activities July through December 2019, with 302 participants. COVID caused the cancellation of several spring 2020 activities.
- ❖ Our Pooled Alliance Community Trust (PACT)[®] grew to 51 participating beneficiaries. A new PACT website was launched in an effort to continue to provide information and resources to beneficiaries, their families and the professionals they work with to protect their assets.



None of this would be possible without your support.

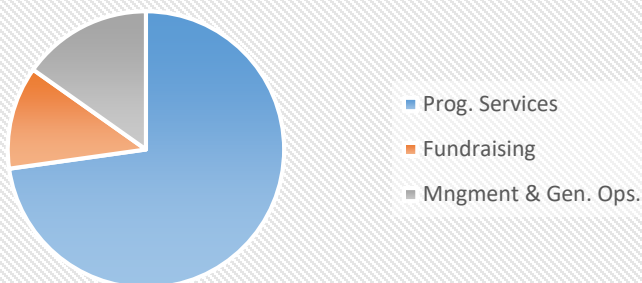
FY 2020 Financials

FY2020 Revenue



Government Contracts	\$ 673,475
Gala & Special Events	\$ 387,872
Contributions & Grants	\$ 6,100
Pooled Trusts	\$ 35,811
Total Revenue	\$1,177,142

FY2020 Expenses



Program Services	\$ 889,573
Fundraising	\$ 146,993
Management & General	\$ 185,782
Total	\$1,222,348

Making a *difference* in our community

In 2010 Michele fell down the stairs and sustained a traumatic brain injury, resulting in seven surgeries. While in the hospital she received a care kit from the Brain Injury Alliance of Washington. Michele connected with the Resource Center and started attending a Support Group at Harborview.



For the past six years Michele, in partnership with Joel, another survivor, co-leads Support Groups at Harborview and Swedish. They lead four regular Support Groups that serve 100-150 each month.

The Support Groups provide individuals with acceptance, comradery and needed resources. Michele says that people continually tell her that Support Groups have changed their lives.

During COVID, Michele and Joel have been reaching out to Support Group attendees to find out the best way to connect. They discovered that many folks don't have access to technology. They wanted to be sure that survivors still have access to resources. So they put together Mental Health Care Kits, which include puzzles, activities and resources.

Michele's view on the need to separate due to COVID:
 Why do bears hibernate? Because they are big eaters. In the winter when there is less food for all the animals, they take time off (hibernate) so that the other forest animals have enough to eat. WE are hibernating. When this is all over, WE are going to eat! We are not hiding, we are hibernating! And when this is over we will all eat together! **We are Brain Injury Strong!**

Our *goals* for the coming year

- ❖ We are expanding our Resource Managers team to reach more counties in Washington State.
- ❖ We are currently engaged in Strategic Planning for the organization, which is anticipated to be completed in Spring 2021.
- ❖ BIAWA will continue to advocate when and where possible. The recently passed W.I.A.A. Kenney Bui Rule, which helps improve the Zackery Lystedt Law is an example of the BIAWA Advocacy Committee's focus and commitment to ensuring that youth athletes are protected and safe to return to the sports they love after a suspected concussion.
- ❖ We are working on a new Planned Giving Program in our endeavor to continue to create giving options for our community.

Here's how YOU can *help* us do more!

- ❖ Share your time or talent by volunteering with us!
- ❖ Become a member of BIAWA's monthly recurring giving program by signing up to be a [Brain Champion](#)!
- ❖ Sign up your workplace for a [Corporate membership](#) to support BIAWA as a business!
- ❖ Interested in planned giving? Contact us to find out how you can make a lasting impact at BIAWA.



Find out how you can give monthly to change lives daily
[Donate today online](#)

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877-982-4292

www.biawa.org

www.PACTTrusts.org