

Secondary Color Palette

When designing program logos or marketing pieces for the brand, these colors can be used as secondary colors:



Pantone
165 C



Pantone
3262 C



Pantone
7488 C



Pantone
Cool Gray
7 C

Secondary Typeface

The secondary fonts to be used when designing BIAWA program logos are Stag Medium and Stag Sans. For basic needs, please use Arial or Helvetica for the body of your content.

Program Logos

Program logos can be created using the secondary colors and typefaces and the layout guidelines below.

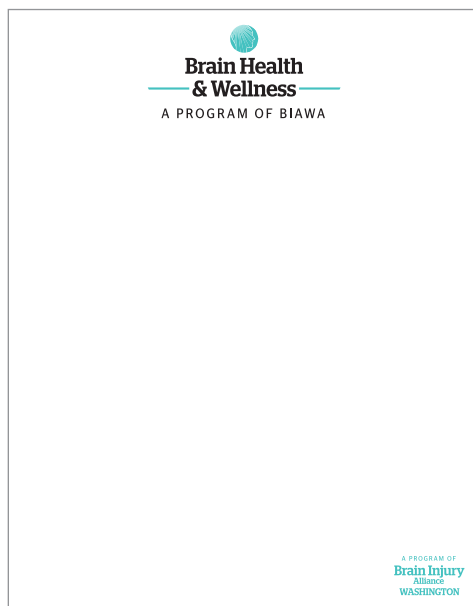
Brain Health & Wellness Program Logo:



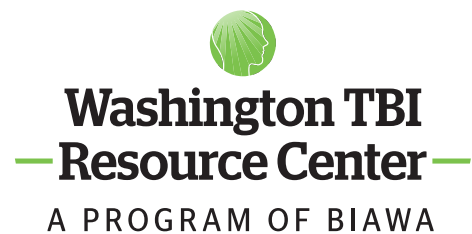
Brain Health & Wellness Program Secondary Logo:



Brain Health & Wellness Program Logos layout:



Washington TBI Resource Center Program Logo:



Brain Health & Wellness Program Secondary Logo:



Brain Health & Wellness Program Logos layout:

