

Below is information on BIAWA events and sponsor recognition. For more details, please reach out to Leah Baldwin, Development Officer: leahb@biawa.org.

Brain Injury: What You Need to Know Manual

BIAWA compiles a comprehensive manual that is published at the beginning of each year. Over 3,000 printed copies are distributed to medical professionals and clients, and thousands more digital copies are downloaded. With the help of generous sponsors, BIAWA hopes to continue providing the manual as a free resource to those who rely on it. Sponsors receive recognition on the booklet's back cover, including their color logo and contact information. *BIAWA accepts up to four sponsors for this opportunity (sold out).*

Brain Injury Awareness Month

March is National Brain Injury Awareness Month. While BIAWA is active in raising awareness year-round, there is a strong focus on outreach during March. The campaign is advertised on the radio, online, and in print, and BIAWA hosts a community dinner (scheduled for March 20 at Pyramid Brewing). Sponsors receive recognition in the digital, printed, and radio campaigns as well as at the dinner. *BIAWA accepts up to four sponsors for this opportunity (reach out now for details).*



Walk, Run and Roll

BIAWA invites participants (and pets) of all abilities to walk, run, or roll around Green Lake on April 27. This 400+ person exercise raises community awareness about Brain Injury and helps fund BIAWA's mission of supporting survivors. Sponsors receive recognition on all event marketing materials (both digital and printed), event signage, and participant T-shirts. Sponsoring organizations also receive a networking table at the event and a number of complimentary event registrations. The Presenting Sponsor is featured on the large event banner. *A full event sponsorship prospectus is available upon request.*



Art Show

Every year, BIAWA curates an exhibit showcasing artwork by survivors of Brain Injury. This year, the installation will be held at the Seattle Art Museum (SAM) from June 5–July 22. The June 6 opening reception falls on free First Thursday, when the community is invited to access the museum free of charge. This offers great exposure for both the artists and sponsors. Sponsors receive recognition on all event marketing materials (both digital and printed) and reception signage. *BIAWA accepts up to four sponsors for this opportunity (please reach out for more details).*



Bike Ride

Each summer, around 100 participants cycle along a beautiful PNW course in support of BIAWA. The post-ride celebration includes a catered lunch. Sponsors receive recognition on all event marketing materials (both digital and printed), event signage, and participant helmet covers. Sponsors also receive a networking table at the event and a number of complimentary event registrations. Presenting and Platinum

Sponsors are featured on buffet signage, and the Presenting Sponsor is featured on the large event banner. *A full event sponsorship prospectus is available upon request.*

Brain Injury Gala (B.I.G. Event)

BIAWA's Brain Injury Gala (B.I.G.) is the nation's largest fundraiser for Brain Injury! On November 2, BIAWA will welcome over 500 guests to the Westin Seattle for an inspiring evening that highlights the determination of survivors and the support that BIAWA offers them. Guests enjoy a hosted reception and the opportunity to bid on enticing silent auction items. Then, a gourmet dinner is served during an entertaining live auction. There are over 20 unique opportunities across the various sponsorship levels, offering different branding and benefits. *A full event sponsorship prospectus is available upon request.*



Sponsors help BIAWA **support, educate, and empower** those affected by Brain Injury:

- ✚ BIAWA established the **nation's first Brain Health & Wellness program**, which offers non-clinical classes to survivors of Brain Injury to improve physical, mental, and emotional health. Classes are held at Swedish, Verdant, and MultiCare, and the program will be expanding to Harborview this year.
- ✚ BIAWA maintains the **state's only Pediatric Resource Management program**, which provides one-to-one support to children and families affected by Brain Injury.
- ✚ BIAWA offers **extensive adult resource management**.



BIAWA's Resource Managers assist survivors of Brain Injury with applications for housing and benefit programs, locating resources such as medical care, therapy services, or legal representation, and achieving personal goals. Resource Managers may also offer support during consultations and appointments.

- ✚ BIAWA's **toll-free Brain Injury Resource Line** is open from 9am to 5pm PT every weekday, excluding public holidays. Resource Specialists connect survivors of Brain Injury to services in their area at no cost (more than half of calls come from individuals who live below poverty level).
- ✚ BIAWA provides **targeted trainings** on Brain Injury to social service agencies, law enforcement, K-12 educators, and medical providers.
- ✚ BIAWA works with lawyers to **pass legislation** that promotes Brain Injury awareness. For example, BIAWA was an active advocate of The Zackery Lystedt Law, which inspired similar youth sports concussion safety legislation to be passed across the nation.

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